

# Challenge the status quo

Challenge the Status Quo of Existing Infrastructure Businesses and Open up Limitless Possibilities

The INFRONEER Group supports the infrastructure that underpins people's everyday lives. Infrastructure is something familiar to all of us, but its significance is often difficult to grasp as we take it for granted while it operates safely and reliably. However, in the event of a disaster, infrastructure can suffer severe damage and impact extensive areas of our lives.

This is the business we are engaged in.

We are aiming to create "a world where there's no limit to what can be asked from and what can be delivered by infrastructure services." This vision for the future will not be achieved in a short period of time by a single entity, be it an individual, a business, a company, or a local or national government. In recent years, infrastructure has become a major social issue, with various problems regarding operation, maintenance, and renewal as well as new construction arising, and this is beginning to affect the normal life of people.

This is why we have accelerated relevant efforts to help resolve such issues through close collaboration with co-creation partners while making effective use of technical capabilities and know-how cultivated for over a century and shifting to the holding company structure.

This integrated report presents our approaches to the future vision, hoping that many people will understand and support our endeavors and become willing to join us in working to solve social issues.

## Kazunari Kibe

Director, Representative Executive Officer, President, and CEO, INFRONEER Holdings Inc.

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#### **Editorial Policy**

We regard this Integrated Report as an important communication tool between our stakeholders and ourselves, as well as among our stakeholders. We aim through this Integrated Report to help our stakeholders understand our enduring value creation process and the value we provide to the community and society, and build up stakeholder engagement to contribute thereby to the enhancement of social and corporate value. Specifically, we hope to help all stakeholders understand and empathize with (1) the urgent social issues surrounding infrastructure, (2) the Group's approach and initiatives (business model) for solving these issues, and (3) the future (vision) to be realized through these initiatives. We also aim to strengthen relations with, and gain the trust of, stakeholders working together to challenge the status quo for the future of our infrastructure.

This Integrated Report describes Group synergies, including those with Japan Wind Development Co., Ltd., which joined the Group in January 2024, in connection with our growth strategy.

In addition, the report provides a fuller description of each segment and the strategies the Group is implementing to create new value. Also included in this report are our sustainability strategies and Sustainability Statement, which describe our vision for 2050 and the actions we are taking to achieve it.

**Target period**: Covers activities of the INFRONEER Group from April 1, 2023 to March 31, 2024, including some previous initiatives and recent activities. Charts and tables in this Integrated Report present information as of March 31, 2024 and FY2023 unless otherwise noted.

**Reference guidelines**: "International Integrated Reporting Framework" by the International Financial Reporting Standards (IFRS) Foundation, "Guidance for Collaborative Value Creation" by the Ministry of Economy, Trade and Industry, GRI Standards, and ISO 26000



#### Thoughts Embodied in the Cover

On the road to making the Group an integrated infrastructure service company, its Group companies are moving forward in concert, working with a variety of partners to create new value and demonstrate their determination to move into the future together.

**INFRONEER Holdings will continue taking on the** challenge of solving social issues in infrastructure and infrastructure services as Japan's first integrated infrastructure service company.



INFRONEER

Established in 2021

MAEDA **CORPORATION** (MAEDA CORP.)

Founded in 1919

- ·Civil engineering
- Building construction ·Infrastructure management

MAEDA ROAD CONSTRUCTION Co., Ltd. (MAEDA ROAD)

Established in 1930

·Road civil engineering

MAEDA **SEISAKUSHO** CO., LTD. (MAEDA SEISAKUSHO)

Founded in 1962

Machinery

Japan Wind Development Co., Ltd. (JWD)

Established in 1999

·Infrastructure management

The construction industry, which has traditionally been run mainly through "construction (or outsourced contracting)," has been tossed about by economic waves numerous times and has had to overcome severe challenges. Japan's socio-economic structure is now changing day by day, and we are entering an era of uncertainty and unpredictability.

Furthermore, the infrastructure we support is facing critical issues that could undermine the safety and comfort of many communities. In looking for solutions to the social issues surrounding this infrastructure, we have found a way forward in the infrastructure business that involves the maintenance and renewal of infrastructure through the renewable energy business and public-private partnership projects. In 2011, with the goal of "de-construction," we began taking on the challenge of a new business that will expand and strengthen our business domains upstream and downstream with infrastructure construction as our core strength.

In addition to securing profits from "construction," we need to build a stable revenue base to ensure the Group achieves

sustainable growth and creates value for society in the future. We are striving to put in place a new business model as an integrated infrastructure service company by combining the engineering capabilities we have cultivated to date through "construction" with new "de-construction" infrastructure services.

To create a new global corporate group that transcends the boundaries of the conventional construction industry, we transitioned to a holding company structure in 2021, with INFRONEER Holdings as the joint holding company and MAEDA CORPORATION, MAEDA ROAD CONSTRUCTION, and MAEDA SEISAKUSHO as business companies, Japan Wind Development Co., Ltd. joined our Group in January 2024, and we are ready to expand our sustainable business and open the

The INFRONEER Group will mobilize its creativity in an ever-changing society and actively exercise leadership to realize better societies and our vision for the future: a world where there's no limit to what can be asked from and what can be delivered by infrastructure services.

### "De-construction," the Key to Becoming an Integrated Infrastructure Service Company

By "de-construction," we mean our commitment to going beyond the "construction" business and taking on project risks as a business operator while continuing with the conventional "construction" business. The term also implies the philosophical concept of "deconstruction" proposed by philosopher Jacques Derrida, which means to dismantle and rebuild

"De-construction" is not simply about creating something, but also about covering the full scope of a project from investment to operation and EXIT, including PPP projects and renewable energy projects.

► For "construction × de-construction," see page 23.

#### **Our Vision for the Future**

We have established the following management philosophy and code of conduct to realize "a world where there's no limit to what can be asked from and what can be delivered by infrastructure services."

#### Vision Our Vision for the Future

A world where there's no limit to what can be asked from and what can be delivered by nfrastructure services.

#### Mission **Our Mission**

We challenge the status quo of existing infrastructure businesses and deliver the most suitable services globally with innovative ideas.

#### **Value** The Value We Promise

Safety, security, and sustainability of our society and local communities.

**MAEDA** 

MAEDA

**MAEDA SEISAKUSHO** 

Japan Wind Development

**Future Group** Group companies companies

Management Philosophy and Code of Conduct of respective business companies

#### **INFRONEER**<sup>^</sup> (INFRONEER Caret)



INFRONEER<sup>^</sup> (INFRONEER Caret) is a source of new value creation and a path to care for, through the power (Caret) of the diverse strengths of INFRONEER believers.

	Pioneer	It is okay to make mistakes. Taking initiatives into uncharted territory.
	Respect	It is okay to meet deadends. Building trust through.
	Pride	It is okay to be proud. Let everyone witness your skills and knowledge.
	Positive	There is no such thing as a worthless experience. Whatever happens, everything will be for our future.
	Fair	It is not just for us. Judging from the regional and social perspective.

